

TAKE FLIGHT IN A POST-PANDEMIC WORLD BY MOVING TO THE CLOUD

Since 2020, nearly 70% of full-time U.S. workers have worked remotely, and 58% of the workforce remains remote. This new hybrid working model exposed numerous technology pain points related to access, connectivity, continuity, and security.

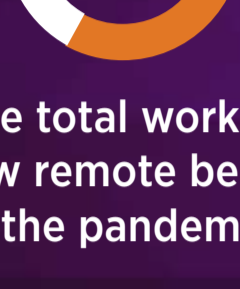
See how the cloud continues to help businesses address pain points and adapt to an evolving workforce.

1 Exposing Pain Points in a Remote Work Environment

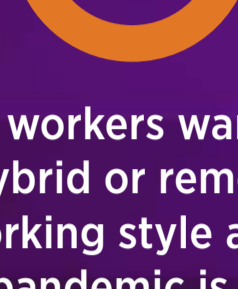
Some major obstacles introduced by a hybrid work included:

- Lack of access to key apps and tools
- Additional strain on IT resources
- Greater exposure at network endpoints
- Gaps in business continuity
- Increased customer reliance on digital services

Adapting to a Virtual Model



of the total workforce is now remote because of the pandemic.¹



of workers want a hybrid or remote working style after the pandemic is over.²



of enterprises will accelerate cloud migration in a post-covid world.³

2 Making the Journey to the Cloud

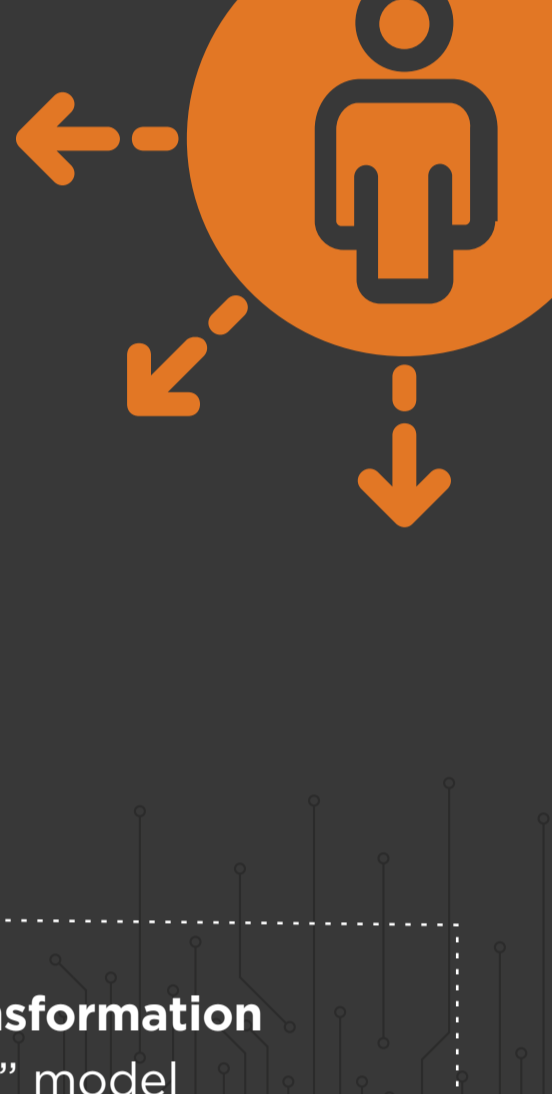
By harnessing the power of the cloud, companies realized they could address these pain points and remain prepared for any business disruption — or opportunity — that came their way.

80% of companies say they've experienced operations improvements within the first few months of adopting cloud technology.⁴

85% of infrastructure strategies will integrate on-premises, colocation, cloud, and edge delivery options by 2025, compared with 20% in 2020.⁵

94% of businesses say they've experienced online security improvements after moving to the cloud.⁶







48% of companies plan to migrate half or more of their apps to the cloud in 2022.⁷



Benefits of the Cloud in Digital Transformation

- Supports a “bring your own device” model
- Makes apps and desktops accessible (VDI)
- Scales up or down to accommodate more workers
- Reduces reliance on in-house IT resources
- Provides insight into peak usage
- Helps recover critical systems after a disaster
- Offers enhanced security features

3 Supporting Diverse Industries

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SaaS and IT service providers: Better safeguard critical information, innovate, and guarantee 100% uptime for customers.
- 
Professional services: Provide exceptional client experiences while better meeting project deadlines, ensuring compliance, and minimizing non-billable time.
- 
Manufacturing: Use advanced production models to accurately match stock to sales orders.
- 
Hospitality: Increase booking efficiency and improve the overall guest experience.
- 
Health care: Deliver a higher standard of care. Make collaborative, data-driven decisions about diagnoses and treatments.
- 
Government/Education/Nonprofit: Promote collaboration, strengthen security, contain costs, and increase agility.

4 Determining Your Readiness

With careful analysis and planning, you can enhance your organization's ability to support a distributed workforce. TierPoint's Cloud Readiness Assessment can provide you with a customized cloud roadmap based on your:

- Existing IT applications and infrastructure
- Security and compliance requirements
- Current and projected computing workloads
- Business processes
- Internal IT human resources
- IT budget
- Future business goals
- Estimated costs

5 Moving Forward

When it comes to cloud adoption, you have many choices. From public to private cloud, to a hybrid approach, the cloud enables you to support your workforce and improve the customer experience.

At TierPoint, we work with IT industry leaders such as VMware, a pioneer and leader in virtualization and cloud infrastructure solutions. Our partnerships and expertise allow us to offer you the best technology solutions in the industry.

About TierPoint

A leading national provider of hybrid IT solutions, TierPoint helps organizations drive performance and manage risk. We operate more than 40 edge-capable data centers and 8 multitenant cloud pods. We also manage a portfolio of cloud solutions, colocation, disaster recovery, security, and other managed IT services.

Connect With Us Today!
For more information about how a cloud service provider can help you build for the future, contact TierPoint at tierpoint.com or email us at sales@tierpoint.com.



¹Upwork, "Future Workforce Report 2021: How Remote Work is Changing Businesses Forever," September 2021.
²Owl Labs, "State of Remote Work 2021."
³LogicMonitor, "Cloud 2025: The future of workloads in a cloud-first, post-COVID-19 world," June 2020.
⁴Multisoft, "10 Amazing Facts About Cloud Computing!," 2018.
⁵Gartner, "Your Data Center May Not Be Dead, but It's Morphing," September 2020.
⁶Salesforce, "12 Benefits of Cloud Computing," accessed March 2022.
⁷O'Reilly Media, "The Cloud in 2021: Adoption Continues," December 2021.